# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Uma proposta para utilizar uma plataforma computacional de análise de emoções para apoiar o compartilhamento de informações em organizações;

authored by Carla Marina Costa Paxiuba and Celson Pantoja Lima; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Entrelaçamento das novas mídias digitais com as metodologias ativas;

authored by Edegilson de Souza and Francisco Antonio Pereira Fialho; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

Patricia de Sá Feire, Dr. Gertrudes Aparecida Dandolini, Dr. Conference Chairs

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Gestão do Conhecimento na Ciência, Tecnologia e Inovação. O caso do Centro Tecnológico da Marinha no Rio de Janeiro (CTMRJ);

authored by Paulo André De Barros Corrêa and Giselle Da Silva Carvalho; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

Patricia de Sá Feire, Dr. Gertrudes Aparecida Dandolini, Dr. Conference Chairs

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Aplicabilidade de normas técnicas ISOs para a indução de governança na Polícia Rodoviária Federal;

authored by Jeferson Tadeu De Souza and Patricia de Sá Freire; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

Patricia de Sá Feire, Dr. Gertrudes Aparecida Dandolini, Dr. Conference Chairs

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Avaliação da Geração de Conhecimento por meio da correlação entre investimentos em Ciência, Tecnologia & Inovação e Impacto no Desenvolvimento Socioeconômico;

authored by Caroline Heidrich Seibert and João Pinheiro De Barros Neto; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Descoberta de conhecimento em bases de dados públicas: análise dos empreendimentos voltados à extração de argila no Estado de Santa Catarina;

authored by Adenilson Perin, Caio Alvarez Marcondes dos Santos, Gregório Jean Varvakis Rados and Neri dos Santos; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

PMO como ferramenta para a Gestão do Conhecimento: estudo de caso em uma organização projetizada do setor de serviços de saneamento;

authored by Tácito Almeida De Lucca;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

An open access approach to enhancing access to scientific knowledge: issues and considerations;

authored by Ahmet Meti Tmava, Kris Helge and Daniel Alemneh; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

Patricia de Sá Feire, Dr. Gertrudes Aparecida Dandolini, Dr. Conference Chairs

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Proposição de um Indicador de Benefício Percebido para análise de tecnologias a serem utilizadas na Gestão do Conhecimento;

authored by Geraldo Luis Rodrigues, Ricardo Viana Carvalho De Paiva, Luiz Claudio Gomes Maia, Fábio Corrêa and Fabrício Ziviani; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Histórias da minha vida: uma experiência com digital storytelling, promovendo aprendizados tecnológicos e compartilhamento de legados;

authored by Luciane Maria Fadel, Maria Collier De Mendonça and José Roberto Cordeiro;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

## CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Proposta de um instrumento para análise dos processos e ações de melhoria nos núcleos de educação infantil da rede municipal de Florianópolis;

authored by Tagma Angélica Nilson Becker, Andreia Zanella and Patricia de Sá Freire;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

A formação continuada dos bibliotecários do Ministério Público de Santa Catarina, Brasil: contribuições do Centro de Estudos e Aperfeiçoamento Funcional (CEAF);

authored by Thais Carrier Mendonça and Andrea Aparecida Silva; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Narrativa e novas mídias: a lógica da leitura e produção textual na realidade aumentada;

authored by Christian Cambruzzi Da Silva, Arthur Stofella, Luciane Maria Fadel and Richard Perassi Luiz de Sousa; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

A influência da Tecnologia da Informação na Gestão do Conhecimento e capacidade de inovação na busca da eficácia organizacional;

authored by Ernani Marques Da Silva, Marcos Antonio Gaspar and Celia Hatsumi Aihara;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Possíveis diretrizes para gamificação com base em ferramentas do Design Thinking;

authored by Camila Menegali, Aline Debize De Fraga, Maria Collier De Mendonça, Francisco Pereira Fialho and Richard Perassi Luiz de Sousa; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Desafios para a implementação de um modelo de gestão baseado em conhecimento nas organizações públicas de saúde;

authored by Elaine Lucia Silva and Ana Paula Pinto Cavalcanti; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Paradigma das Estruturas Tarifárias em Saneamento;

authored by Mario Ramos, Ricardo Alexandre de Mello Oliveira, Thiago Zschornack, Custódio Alves and Marcos Henrique de Almeida Pires; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

Patricia de Sá Feire, Dr. Gertrudes Aparecida Dandolini, Dr. Conference Chairs

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

A Agência Coletiva como Reforço à coerência da narrativa do jogo The Sims 4;

authored by Maria Lucia Wilwert and Luciane Maria Fadel; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Relacionamentos em tempos de like: o amor permeado por apps;

authored by Gustavo Henrique Campos de Faria, Maria Lucia Wilwert, Luciane Maria Fadel and Tarcísio Vanzin;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

Patricia de Sá Feire, Dr. Gertrudes Aparecida Dandolini, Dr. Conference Chairs

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

O conceito de capacidades dinâmicas e competência competitiva na formação de equipes de alto desempenho;

authored by Ariane Espindola and Adriana Cardozo da Silva; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

Patricia de Sá Feire, Dr. Gertrudes Aparecida Dandolini, Dr. Conference Chairs

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Aplicação de Computação Cognitiva na Gestão do Conhecimento;

authored by Gerson Kaster; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

Patricia de Sá Feire, Dr. Gertrudes Aparecida Dandolini, Dr. Conference Chairs

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

#### Aprendizagem de Rede - Um construto em validação;

authored by Julieta Kaoru Watanabe Wilbert, Andrea Steil and Gertrudes Aparecida Dandolini;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

Patricia de Sá Feire, Dr. Gertrudes Aparecida Dandolini, Dr. Conference Chairs

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

A tríade preferencial: os produtos audiovisuais mais acessados na plataforma Youtube em 2018;

authored by Stefania Bragagnolo and Richard Perassi Luiz de Sousa; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Visão Sistêmica dos Direitos Humanos e Negócios Sociais;

authored by Carla Inácio da Cunha and Ana Cristina Corrêa de Melo; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

Patricia de Sá Feire, Dr. Gertrudes Aparecida Dandolini, Dr. Conference Chairs

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Resiliência Organizacional no Contexto da Inovação;

authored by Eliane Duarte Ferreira and Neri dos Santos; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Buyer Behaviour Toward Instagram Based Businesses in Saudi Arabia;

authored by Ghada Asiri and Joyline Makani; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

Patricia de Sá Feire, Dr. Gertrudes Aparecida Dandolini, Dr. Conference Chairs

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

A percepção da eficiência no contexto da introdução de métodos ágeis em desenvolvimento de software em uma organização pública;

authored by Luciana Schmidt, Leonardo Figueiredo, Luiz Silva and Andrea Steil; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Trilhas de Aprendizagem para Capacitação dos Profissionais em Instituição de Saúde;

authored by Aline Amaral, Marina Pessanha, Selma Valério, Milene Barbosa, Euma Sousa, Eletea Tasso, Simone Azevedo, Felipe Spinelli and Sandra Kina; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Revisão de forma sistemática do Design Thinking em experiências didáticas com crianças;

authored by Leticia Mattana, Bianka Frisoni, Sandra Luz, Maria Collier De Mendonça, Francisco Antonio Pereira Fialho, João Carlos Souza and Richard Perassi Luiz de Sousa;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.





# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Gestão do Conhecimento e Empresas Sociais;

authored by Carla Zandavalli, Yohani Dominik Dos Santos Figueiredo and Gertrudes Aparecida Dandolini;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

Patricia de Sá Feire, Dr. Gertrudes Aparecida Dandolini, Dr. Conference Chairs

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

The Sciopolitic Governance of the #Metoo Brand;

authored by Lara Lodi Da Silva, Cláudia Resem Paixão, Richard Perassi Luiz de Sousa, Luciane Maria Fadel and Tarcísio Vanzin; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

Patricia de Sá Feire, Dr. Gertrudes Aparecida Dandolini, Dr. Conference Chairs

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Design Thinking e a Importância da Creative Commons no processo de cocriação;

authored by Cecília Velloso, Fabio Alexandre Hermógenes, Francisco Antonio Pereira Fialho, Gabriela Cassiano Abdalla, Letícia Silveira Artese and Maria Collier De Mendonça;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Maturidade em Gestão do Conhecimento: a Aplicação da Gestão do Conhecimento em uma Organização Pública Municipal;

authored by Heriberto Alzerino Flores, Marina Kracik and Ana Maria Bencciveni Franzoni;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Design Thinking, Governança e Inovação na Ponte Hercílio Luz;

authored by Estela da Silva Boiani, Magda Camargo Lange Ramos, Patricia de Sá Freire, Maria Collier De Mendonça and Graziela Grando Bresolin; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

Patricia de Sá Feire, Dr. Gertrudes Aparecida Dandolini, Dr. Conference Chairs

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Conhecimento da construção da marca do Grupo NSC em Santa Catarina: um estudo comparativo;

authored by Nicole Pasini Trevisol, Guilherme Henrique Koerich and Richard Perassi Luiz de Sousa;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Gestão do Conhecimento na área da saúde: Uma plataforma colaborativa wiki modelada com o CommonKADS;

authored by Mariangela Poleza and Divino Ignácio Ribeiro Junior; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

Patricia de Sá Feire, Dr. Gertrudes Aparecida Dandolini, Dr. Conference Chairs

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Big Data para a geração de indicadores de turismo: fontes de dados e aplicações;

authored by Rafael Bassegio Caumo, Alexandre Augusto Biz and João Artur de Souza;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Mecanismos da Governança da Aprendizagem Organizacional (GovA);

authored by Giselly Rizzatti and Patricia de Sá Freire; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

Patricia de Sá Feire, Dr. Gertrudes Aparecida Dandolini, Dr. Conference Chairs

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

A comunicação não-violenta em ambientes de trabalho;

authored by Allan Ferreira and Helen Fischer Günther; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

Patricia de Sá Feire, Dr. Gertrudes Aparecida Dandolini, Dr. Conference Chairs

**BEGC** 

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Relato sobre criação de Protótipos Audiovisuais utilizando o Design Thinking em rotinas de produção e Gestão do Conhecimento;

authored by Ana Juliana Fontes;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

O Mapa da Jornada do usuário e a realidade virtual na construção civil;

authored by Leticia Mattana and Leandra Boldrini; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

Patricia de Sá Feire, Dr. Gertrudes Aparecida Dandolini, Dr. Conference Chairs

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

A internacionalização do Ensino Superior e a Gestão do Conhecimento – As técnicas para o compartilhamento de resultados de aprendizagem na Mobilidade Acadêmica;

authored by Cleverson Tabajara Vianna, Luciane Stallivieri and Fernando A Ostuni Gauthier; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

O impacto da transformação digital na gestão de pessoas: abordagens estratégicas para gerir talentos de TI na região de Florianópolis;

authored by André Mourão Leite and Helen Fischer Günther; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

Patricia de Sá Feire, Dr. Gertrudes Aparecida Dandolini, Dr. Conference Chairs

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### CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Hegemonia norte-americana, dominação e poder no processo de internacionalização do ensino superior;

authored by Fernanda Silva Teodoro, Sônia Regina Lamego Lino and Luciane Stallivieri;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Avaliação dos estilos de aprendizagem em universitários: uma revisão sistemática;

authored by Cleunisse Aparecida Rauen De Luca Canto and Rogério Cid Bastos; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Uma Análise da Percepção dos Analistas de Sistemas do Poder Judiciário de Santa Catarina quanto às suas Carreiras na Organização;

authored by Marcos César Perepelícia and Helen Fischer Günther; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

Patricia de Sá Feire, Dr. Gertrudes Aparecida Dandolini, Dr. Conference Chairs

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Identificação de palavras-chave baseadas em Inteligência Artificial para Gestão do Conhecimento;

authored by Dildre Vasques, Paulo Martins and Solange Rezende; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

### CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Idea generation in the context of employee driven innovation following IS adoption: An exploratory study;

authored by Bedour Alboloushi, Jorge Tiago Martins, Angela Lin and Christopher Foster;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Cocriar a luz da cidade educadora, uma cidade E-CHIS na perspectiva UX User Experience;

authored by Estela Da Silva Boiani, Magda Camargo Lange Ramos, Patricia de Sá Freire, Graziela Grando Bresolin and Júlio César Farias Zilli; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Desafios da implantação do sistema eletrônico de informações em gestão de pessoas: o relato de experiência da Companhia Águas de Joinville;

authored by Adriana Falcão Loth, Fabiana Gisele Veiga, Thiago Zschornack, Patricia de Sá Freire and Cassiani Pinheiro Assmann; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

### CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Avaliação da maturidade da UNICAJ, a partir do modelo UCR – Universidade Corporativa em Rede;

authored by Adriana Falcão Loth and Patricia de Sá Freire; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

Patricia de Sá Feire, Dr. Gertrudes Aparecida Dandolini, Dr. Conference Chairs

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

A Gestão do Conhecimento como auxílio à inteligência de segurança pública;

authored by Felipe Pereira De Melo, Arthur Gualberto Bacelar Da Cruz Urpia and Rejane Sartori;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

O ontem e o hoje da renda de bilro: Percepção das rendeiras do Casarão Sambaqui;

authored by Carla Zandavalli, Yohani Dominik Dos Santos Figueiredo and Gertrudes Aparecida Dandolini; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Confiança como Instrumento para Viabilizar o Capital Social: uma revisão integrativa;

authored by Yohani Dominik Dos Santos Figueiredo, Alessandro Costa Ribeiro, Carla Zandavalli, Patricia de Sá Freire and Gertrudes Aparecida Dandolini; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

### CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

A PRF nos Jogos Olímpicos e Paralímpicos Rio 2016: um caso de atuação de Redes Intra e Interorganizacionais de Aprendizagem;

authored by Djairlon Henrique Moura, Patricia de Sá Freire and Fernanda Kempner-Moreira;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Governança na Dinâmica da Inovação Social: Conceitos e Características;

authored by Márcia Aparecida Prim, Gertrudes Aparecida Dandolini and João Artur de Souza;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Systemic Representation of Idea Management: a Proposed Framework;

authored by Aline Valdati, João Artur de Souza and Gertrudes Aparecida Dandolini;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

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We, hereby, certify that the paper:

Facilitadores e dificultadores no processo de coprodução: um estudo de caso;

authored by Gladys Milena Berns Carvalho do Prado and Roberto Carlos Dos Santos Pacheco;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

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We, hereby, certify that the paper:

O Processo de Aprendizagem Experiencial em um Curso de Formação Profissional;

authored by Graziela Grando Bresolin, Luana Barcelos Da Silva and Patricia de Sá Freire;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

O Uso de Ferramentas de Educação em Rede: um estudo de caso;

authored by Leila Regina Techio, Gabriela Da Silva Cândido, Caio Alvarez Marcondes dos Santos and Marcio Vieira de Souza; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

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We, hereby, certify that the paper:

Os Espaços de Aprendizagem Utilizados no Método da Neoaprendizagem: um estudo de caso na academia sapientia;

authored by Gladys Milena Berns Carvalho do Prado, Graziela Grando Bresolin, Patricia de Sá Freire and Roberto Carlos Dos Santos Pacheco; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

#### CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

A Utilização das Mídias Digitais na Educação Básica no Âmbito de uma Instituição de Ensino Médio Técnico Bilíngue;

authored by Bianca Antonio Gomes, Natana Souza Da Rosa and Vânia Ribas Ulbricht;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

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We, hereby, certify that the paper:

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authored by Fernando Rejani Miyazaki and Marcela Zucherato; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

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We, hereby, certify that the paper:

Developing a qualitative measure of key characteristics of wisdom;

authored by M. Asim Qayyum; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Governança de redes interorganizacionais: Uma revisão sobre os mecanismos de governança para a aprendizagem;

authored by Fernanda Kempner-Moreira and Patricia de Sá Freire; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

ISO 30401:2018: uma análise crítica do requisito 4.4 – Sistema de Gestão do Conhecimento;

authored by Juliano Alvez, Joiceli Lapolli, Leonard Moraes, Neri dos Santos and Édis Lapolli;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

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We, hereby, certify that the paper:

Revisão integrativa da literatura sobre a definição de conceito no Front End da Inovação;

authored by João Artur de Souza, Alexsandro Dos Santos Silveira and Mabile Gatelli;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Remediação e imediação para inclusão digital em jogos digitais educacionais: análise poética do jogo SOLITAIREQUIZ;

authored by José Roberto Cordeiro and Luciane Maria Fadel; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

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### CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Diagnóstico de oportunidades e estruturação de área de capacitação para atuar em redes de aprendizagem;

authored by Amanaice Ribeiro;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

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We, hereby, certify that the paper:

Conexão entre Conhecimento e Aprendizagem na Indústria 4.0: Análise do Estado da Arte;

authored by Diego Augustus Senna and Jurema Suely De Araújo Nery Ribeiro; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

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We, hereby, certify that the paper:

Sistematização para visualização interativa de conhecimento inclusivo;

authored by Renan de Paula Binda, Vânia Ribas Ulbricht and Fabio Parreira; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

O estado da arte do relacionamento entre compartilhamento de conhecimento em cadeias de suprimentos, inovação e desempenho de entrega;

authored by Jurema Suely De Araújo Nery Ribeiro, Fábio Corrêa, Renata De Souza França, Eric De Paula Ferreira and Fabrício Ziviani; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Modelo multicritério construtivista para apoiar a gestão da retenção do conhecimento organizacional;

authored by Leonardo Ensslin, Clarissa Carneiro Mussi, Ademar Dutra, Sandra Rolim Ensslin and Lydia Pereira Bez Fontana; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

O Nudge no design de conteúdo no aplicativo de idiomas;

authored by Maria José Baldessar, Kleiton Reis, Adilson Albuquerque and Karoline Santos;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

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We, hereby, certify that the paper:

IPLAY: objeto de aprendizagem para contação de histórias;

authored by Renan de Paula Binda, Cecília Machado Henriques and Vânia Ribas Ulbricht;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

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We, hereby, certify that the paper:

Análise da relação entre Liderança e Capacidade Absortiva do Conhecimento: uma revisão sistemática da literatura;

authored by Daniela Massad, Daniele Souza, Andreia Salgado, Édis Lapolli and Fernando Marins;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Aprendizagem híbrida e o ensino de administração: Tendência ou Estratégia?;

authored by Emillie Michels, Fernanda Kempner-Moreira and Martha Borges; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

## CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Competências segundo o World Economic Forum: estudo com gestores de startups residentes em um laboratório de inovação aberta.

authored by Gisely Jussyla Tonello Martins, Rejane Costa and Patricia de Sá Freire;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Mobile learning como inovação no contexto educacional;

authored by Bruno Benaduce Emanuelli Mello, Catia Regina Bernardes Fernandes, Marcia Leandro Benedet, Solange Maria Da Silva, Giovani Mendonça Lunardi and Patrícia Jantsch Fiuza; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Análise de viabilidade para o desenvolvimento de um sistema de conhecimento baseado na metodologia commonkads: um estudo de caso;

authored by Jefferson De Oliveira Chaves and Jose Todesco; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

A utilização de Ambientes Virtuais de Aprendizagem (AVA) para disseminação de conhecimento pelo Governo Federal - Poder Executivo;

authored by Caio Alvarez Marcondes dos Santos, Leila Techio, Luziana Quadros da Rosa, Gabriela Da Silva Cândido and Marcio Vieira de Souza; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

## CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

O impacto do desenvolvimento de lideranças nos resultados organizacionais: o caso da Companhia Águas de Joinville;

authored by Adriana Falcão Loth, Thiago Zschornack, Luana Siewert Pretto and Patricia de Sá Freire;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Design thinking aplicado ao gerenciamento coletivo de espaços públicos: transformando lugares através do placemaking;

authored by Renan de Paula Binda, Cecília Machado Henriques and Vânia Ribas Ulbricht;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Estruturação da Universidade Corporativa em Rede utilizando a metodologia Lego® Serious Play®;

authored by Marta Silva Neves and Elenise Angélica Martins da Rocha; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Aplicando inovações pedagógicas no Ambiente Virtual de Aprendizagem Moodle a partir da combinação dos princípios de gamificação e de trilhas de aprendizagem;

authored by Edinilson Da Silva Vida and Paula Faragó Vieira Barbosa; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

A EaD no Contexto Corporativo pelo Olhar de Alunos e Tutores;

authored by Tatiane Vargas Trindade and Ederson Locatelli; was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.

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# CERTIFICATE OF PAPER PRESENTATION

We, hereby, certify that the paper:

Recursos Educacionais Abertos (REA): processos de colaboração e coprodução;

authored by Rita Teodoroski, Marina Nakayama, Ricardo Silveira and Marcio Vieira de Souza;

was presented at the 5th International Conference on Knowledge Management and 2nd Seminar of Corporate Universities and Government Schools (ICKM/SUCEG), held at the Federal University of Santa Catarina, Florianópolis, Brazil, December 4-6, 2019.